

NAME TO KNOW

Ridhi Khosla Jalan

DESIGN INFLUENCER, ENTREPRENEUR, AND STORYTELLER RIDHI KHOSLA JALAN ON SHAPING SPACES, TRENDS, AND CONVERSATIONS IN HOME DECOR

Mumbai-based designer Ridhi Khosla Jalan has built a career that spans interiors, furniture design, and digital content creation. Her journey began in finance and marketing, but design was always in the background. “I would spend hours browsing online and flipping through design magazines until I realised this was what I wanted to do,” she says.

Raised in Singapore and Los Angeles, Ridhi grew up in a family that appreciated design. Her grandmother, someone with a strong eye for aesthetics, was an early influence. Watching her shape a beautiful, well-curated lifestyle sparked an instinct for aesthetics that only grew stronger with time. Eventually, she returned to India, drawn by its creative energy and wealth of craft traditions. She is adept at mixing storytelling with design, using social media to create conversations around interiors and craftsmanship. “The first thing you do when you meet someone new is look them up online. A strong digital presence isn’t optional anymore — it’s the fastest way to reach people and stay relevant,” she notes. By blending personal anecdotes, industry insights, and behind-the-scenes glimpses, she makes design easy to consume, breaking down trends in a way that feels relatable.

She believes good design isn’t about exclusivity but about enhancing everyday life. “Luxury isn’t always about where something comes from. It’s about how it improves the way we live,” she explains. Technology is also shaping her approach.



Ridhi Khosla Jalan is a design influencer who makes interior design more relatable, offering fresh insights into how we experience home décor

“With smart homes, you’re designing for the future, not just today. Innovation is transforming how we interact with our spaces, and it’s exciting to see what’s next.” Beyond her own work, her natural charisma has built a platform for designers and craftspeople, helping them reach wider audiences. Whether showcasing handcrafted furniture or highlighting emerging trends, she brings the world of home decor to life in a way that is engaging, accessible, and constantly evolving. ♦
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